



# Local Picking's

*Locally Grown by Michigan Farmers, Crisp & Delicious!  
Fresh Michigan Parsnips, Turnips, Leeks, & Fall Ornamentals*

**Farm Profile: Victory Farms, LLC, Hudsonville, MI**  
**Attributes/Quality Features:**

- *Leeks are available year round with a peak season in late winter or early spring,*
  - *Parsnips are a root vegetable related to the carrot family.*
  - *Ornamental gourds are available in various colors and shapes.*



It was more than 20 years ago while Roger Victory was still in high school, that he decided he wanted to become a farmer. Now, two decades later, Roger Victory owns and operates 800 acres of farm land in Hudsonville, Michigan. Farming had always been a passion of his and during his college years he started Victory Farms.

Today, Victory Farms grows an assortment of commodities including snow peas, green beans, leeks, turnips, parsnips, rutabagas, beets, over 15 diverse types of winter squash, zucchini, ornamental pumpkins, corn stalks and all the fall decorations that you can imagine. Victory Farms employs about 17-year round employees and 70 seasonal employees. Roger Victory says that he believes the success of his farm is due to the strong labor force. He is proud of his employees and the work they do. The experience that they have and the dedication that they show each and every day makes Victory Farms such a success. This experience grows each year and allows Roger to stay on top of current food safety practices. *“Now, I just need to go through the refresher course with my seasonal and permanent employees,”* says Roger. *“It is far easier to review then to start with new employees each year and try to get them where they should be food safety wise.”*

Although farming is his way of life Roger admits that there are many challenges he faces season after season. Of course, living in and farming in Michigan the weather is always the biggest challenge. But the economics and anything else beyond the control of a farmer also factor in. Even with those challenges Roger enjoys the outdoors and seeing the fruit of his labor. *“Watching the produce grow and with the help of companies such as Superior Sales, Inc., it is sold to the customers around Michigan who help support the local growers.”* *“This is what makes my job one of the most rewarding, seeing my products in stores that are supporting me,”* declares Roger.



If Roger Victory could change one thing about his business he thinks it would be the seasonal rush. *“Everything comes together in a very short period of time. The worst is when it is all over and the let down of that. It almost feels like, we did all this for that short period, but then really before you know it here we go again.”*

Victory Farms has been GAP/GHP certified through Primus Labs.